

Story board display recommendations

Story boards are a good advertisement for your club. Display them at your meeting place and project events so that others can learn more about Optimism. You can earn points for **submitting** a story board at each district meeting.

Size: Use a tri-fold board (there are a couple of sizes and either size is acceptable).

Information to be included:

- Club name
- Officers
- Meeting place, time, and day of week (such as 2nd and 4th Tuesday or every Friday)
- Optimist Creed
- Optimist International logo
- Mission of Optimist International
- Vision statement
- purpose

Other suggestions:

- Picture of projects/fundraisers from the past quarter
- News articles or information about your club and/or members
- New members
- High five report
- Link to www.optimist.org
- Link to www.optimistsc.org
- District logo for current year

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